

DDI Alliance Executive Board Meeting

22 May 2018

Present: Bill Block, Jared Lyle, Maggie Levenstein, Steve McEachern

Budget

The Board discussed how to share the new fiscal year budget with the membership. The proposal is to present the budget at the meeting (“here’s the budget distribution now, and here’s what is requested”), work through the day and define priorities. The membership meeting can be used to gather the pulse and priorities of the organization, and then use that information to inform the budget decisions made later by the Executive Board.

The Board discussed differences in views on the budget, as evidenced by the email discussions among the Executive Board members. Some Board members are in favor of pausing investment in DDI4 until we see the prototype and what the demand is, and instead devote resources to training and outreach on DDI-C and DDI-L so we can build use of those products and create tools to make it easier to use DDI 3. The Board discussed how the train-the-trainers workshop will help generate interest to build tools outlined in the previous strategic plan.

Board members discussed how we don’t have to stick with the historic way of doing things, and that we can use the proposed budget as a framing device.

The Board discussed two gaps on the budget: project management and marketing and communications.

Executive Board Dinner at IASSIST

The Board discussed the Wednesday evening dinner at IASSIST. We will use that time to reflect on the strategy and budget discussion from the Monday meeting of members. The Executive Board will reconvene by phone in mid-June to finalize and vote on the budget.