

DDI Alliance Executive Board Meeting

15 August 2023

Present: Libby Bishop, Cory Chobanik, Jon Johnson, Maggie Levenstein, Jared Lyle, Johan Fihn Marberg, Steve McEachern

Welcome Elected Members and Thank Bill Block

The Board thanked Libby for running again and welcomed Johan Fihn Marberg as the newest Board member. The Board also gave special thanks to Bill Block, who did not run again for election but who has provided extensive service in the Alliance.

Electing Executive Board Chair & Vice Chair

Jon was elected as Chair and Steve as Vice Chair.

Marketing & Partnerships -- Next Steps

The Board reviewed the marketing and partnerships discussions from the Executive Board April meeting and the May Annual Meeting of Members.

It was suggested to discuss the problem the Alliance is attempting to solve by reestablishing a marketing group. Main points of the discussion included:

- The Alliance would like to encourage more adoption of the standard. The more widely they're used, the more useful they are to everyone.
- What is the market? Who are we trying to get to adopt DDI?
- What are the barriers to adoption? (They may be awareness, lack of tools, and a variety of implementation of the standards.)
- What are the strengths of the DDI products?
- Build awareness (evangelism) of the standard and usefulness of the standard to organizations who are thinking about adoption but who have not yet adopted.
- Establish concrete examples/use cases (cookie-cutter approach) to make it easy to adopt DDI.
- Create better and easy-to-use tools (no tools, no standard).
- Leverage partnerships.

The next step is to create a clear mission statement for a reconstituted working group, including a clear delineation of responsibilities. Jared will create a draft and circulate it to the entire Board prior to the next meeting, with the goal of finalizing the mission and goals statement by the September meeting.

Pathways to Enable Open-Source Ecosystems (POSE)

Maggie noted this funding opportunity for open-source development for the creation of new technology solutions to problems of national and societal importance:

<https://new.nsf.gov/funding/opportunities/pathways-enable-open-source-ecosystems-pose>

Next Call

- September 12, 2023
 - Marketing and Partnerships -- finalize mission statement for the newly established working group
 - Review recent DDI Scientific Board Recommendations document, which "provides an informal set of recommendations that can firstly be used as the basis for the development of a more formal and up-to-date high-level strategic document by the DDI Alliance Executive Board and secondly, can inform the development of the next Scientific Work Plan (2024-2026) at a more granular level."