DDI Alliance Executive Board Meeting
15 December 2021

Present: Bill Block, Cory Chobanik, Cathy Fitch, Maggie Levenstein, Jared Lyle, Barry Radler, Joachim Wackerow

Recognition of Steve and Achim

The Executive Board recognized:
- Steve for all his efforts as DDI Executive Board chair.
- Achim on his upcoming retirement and the major contributions he has made to the DDI Alliance, including organizing the Dagstuhl workshops and the European DDI User Conferences.

Upcoming Year Objectives

Bill discussed ideas for accomplishing concrete and straightforward objectives in the upcoming year, including:

Strengthening the commitment of DDI institutional members

The Board discussed talking with each full DDI member organization to listen to their ideas and concerns, learn about the tools they are using now and the tools they would like to make DDI more valuable, and to make a pitch for continuing ongoing membership.

Board members will split up the list of current members (including names and contact information of designated member representatives) and have two Board members schedule a call with each. Bill, Steve, and Jared will plan next steps.

Prioritizing and supporting DDI Tools Development this year (including supporting the Scientific Board's efforts in this area)

The Board discussed ideas for supporting tools development. Ideas included:
- Funding tools development
- Community listening session to see what tools and functionality users need
- Inviting tools developers to future Executive Board meetings to discuss DDI tools development

Ideas for a new revenue stream for the Alliance

Bill and Barry discussed ideas for using the North American DDI User Conference to provide additional revenue to the Alliance. It was suggested that while increasing funds through conferences is likely limited, they are great community building events, including for adding members.