

# DDI Alliance Executive Board Meeting

## 18 January 2018

*Present: Bill Block, Cathy Fitch, Jared Lyle, Steve McEachern, Dana Mueller, Barry Radler, Joachim Wackerow*

### Alliance leadership

1. Proposed September 2018 DDI Train-the-Trainers training workshop -- The Board reviewed the workshop proposal, which was originally discussed during the November 2017 Executive Board meeting. Total requested financial support is 8,850 Euros. Board members asked several questions about the proposed workshop, including: who would select participants (Achim, as the organizer, and the two instructors); who would be the instructors (Achim still needs to invite them, so no final names can be provided at this time); and how this train-the-trainer workshop differs from previous train-the-trainer events. Regarding the last question, it was noted that the Alliance has sponsored two previous train-the-trainer events that paired a new trainer with established trainers to teach a week-long DDI workshop. The proposed new workshop will offer two main differences. First, many more trainers will be trained (20 or so versus two). Second, the workshop will create and distribute valuable training materials for others to use. Steve noted that the Training working group has offered to use their \$5,000 budget to support the workshop. Several Board members encouraged the training group to remain involved in the workshop planning. Once discussion concluded, a vote was taken. Board members unanimously voted to approve the requested 8,850 Euros funding for the workshop.

### Strategic Plan

1. Strategic plan 2018-21 -- Steve provided an update about the draft plan created during the Dagstuhl workshop. Steve, Chuck Humphrey, and Maggie met in November to edit and expand the draft. Before the February Executive Board meeting, Steve will meet again with Chuck and Maggie to articulate and formalize activities that fall under each of the proposed main strategic goals (standards, community, and organizational). Bill indicated he would be happy to contribute to editing the document. The Board will discuss the updated version of the plan during the February Executive Board meeting. The Board also discussed presenting the draft strategic plan for community feedback at the April North American DDI conference.

## Other items

1. Budgeting for Fiscal Year 2019 (July 2018-June 2019) and beyond -- According to the Bylaws, the Executive Board is responsible for establishing and approving the Alliance's budget. Jared and Steve will compile a draft budget for the Executive Board to review by the April Executive Board meeting.
2. Membership engagement and retention -- Steve emphasized that these are important topics for the Alliance to consider, especially in connection with the strategic plan. We need to understand the membership benefits that are of value to our members. Once the benefits are understood, we should create a revenue model consistent with supporting the Alliance. The revenue model should look beyond membership dues, especially to external grants. Steve suggested that the Board assemble a working group on this topic. Barry, Cathy, and Steve volunteered to participate on the working group.

## Future Calls

- 7 February, 2-3pm EST